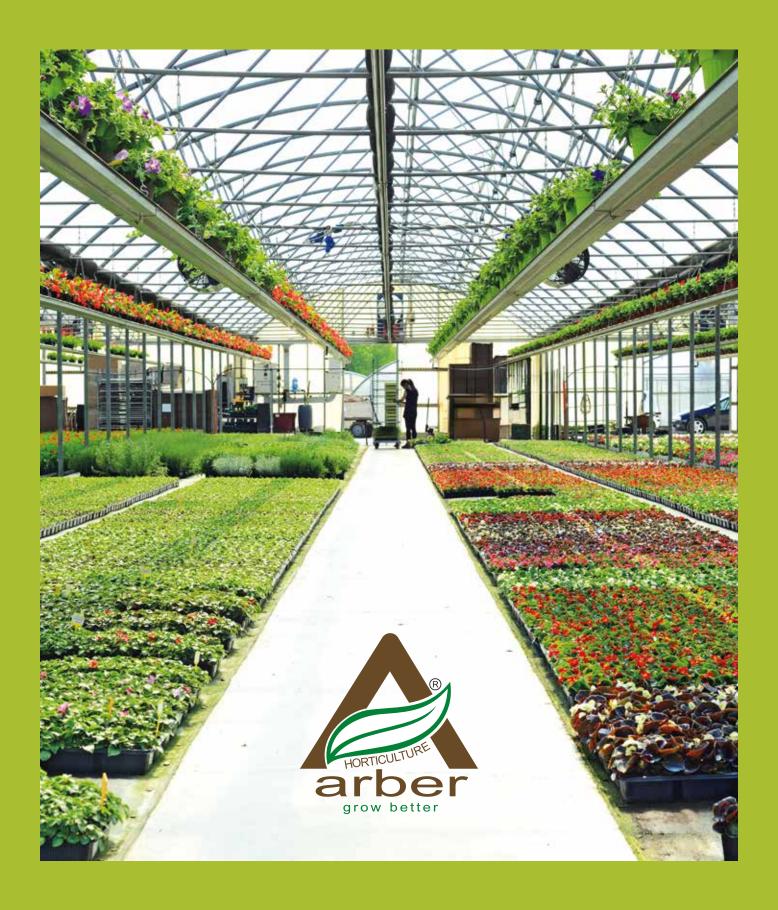
# PROFESSIONAL LINE

High-quality professional cultivation substrates



# Why Arber?

Arber is the surname of British scientist **Agnes Robertson** Arber, an anatomist and plant morphologist, philosopher of biology, and historian of botany. She became well-known for her significant contributions to scientific research, initially focused on monocotyledon flowering plants. She also contributed to morphological research and botanical studies. In the latter part of her life, her work focused on the philosophy of botany, particularly the nature of biological research.

We chose the name Arber for our company because, like Agnes Arber, our **passion for horticulture** is the guiding star of our daily commitment to clients and stakeholders.

# **Our Story**

Our company was founded in 1996 from the founder's passion for horticulture and botany, which led to the creation of **Sudest Europe:** a family-run business that is now a leader in the sale of both hobbyist and professional substrates for horticulture and floriculture.

In 2016, we **rebranded** as **Arber Horticulture** for two main reasons. Firstly, to express our passion and commitment to horticulture: the name Arber is inspired by Agnes Arber, one of the world's most important botanists. Secondly, the rebranding from Sudest Europe to Arber Horticulture reflects our broader business scope: from an Italian-based company originally named Sudest Europe, reflecting its location in Southeast Europe operating mainly in the local market, to a company now selling products worldwide.

Arber Horticulture is fully dedicated to helping growers achieve the best results in their horticultural production. What sets us apart is the **quality** of our products and our **customer orientation**.

## **Our Business Lines**



**Professional Line** 

Professional substrates Growbags Raw Materials



**Hobby Line** 

Hobby substrates
Plant Care Products

# **Customer Orientation**

Together with our partners, we strive to ensure ongoing **technical research** and the **best customer support** for growers. Arber products are created to provide optimal formulas and technologies to meet our customers' horticultural production needs.

# The quality



Arber Horticulture produces and markets a full range of substrates for horticulture and biomass. Our peat bogs and processing facilities, mainly located in the **Baltic countries and Germany**, have quality management systems aligned with **ISO 9001** standards and comply with European regulations, as members of the European Peat and Growing Media Association (**EPAGMA**).

# **Production Zones**

	Blonde peat	Black Peat	Cocopeat	Coconut Fiber	Wood Fiber	Substrates	Vermiculite	Mulches
Estonia	<b>⊘</b>							
Latvia	<b>⊘</b>	<b>⊘</b>						
Lithuania	<b>⊘</b>	<b>⊘</b>			$\odot$	$\odot$		
Germany	$\odot$	$\odot$	$\odot$	<b>⊘</b>	$\odot$	$\odot$		$\odot$
Belgium							<b>⊘</b>	
<b>O</b> Italy						<b>⊘</b>		<b>⊘</b>









**7M m³** of substrates sold since 1996

# Sustainability

**Arber Horticulture** is committed to **environmental protection**. One of our goals is the responsible use of natural resources and to promote sustainable peat extraction. We work with our partners to support wetland restoration and compliance with modern quality management standards.

# Our professional substrates

Thanks to their excellent chemical, physical, and biological properties, white and/or black sphagnum peat is the main component of our substrates. Other components are added based on specific cultivation goals. Our over 500 formulas have been developed and tested to provide high-quality, reliable products for professional growers. Our flexible production system also allows us to create **custom mixes** on request

# **Clients in 20+ countries**

# News



# Mus-RK1

Cover substrate for champignon mushrooms, promoting vigorous mycelium growth with compact fungi and high yields in all harvest cycles. Discover it on page 17.



# Growbags

Grow bags with plastic coating and holes for the production of tomatoes and other vegetables.

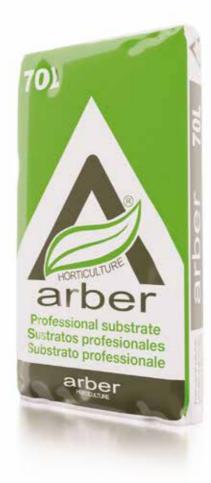
Discover it on page 24.



# **AR Containermulch**

Innovative blend of wood fiber and thermally sanitized wood chips, designed to function both as mulch in pots and garden beds.

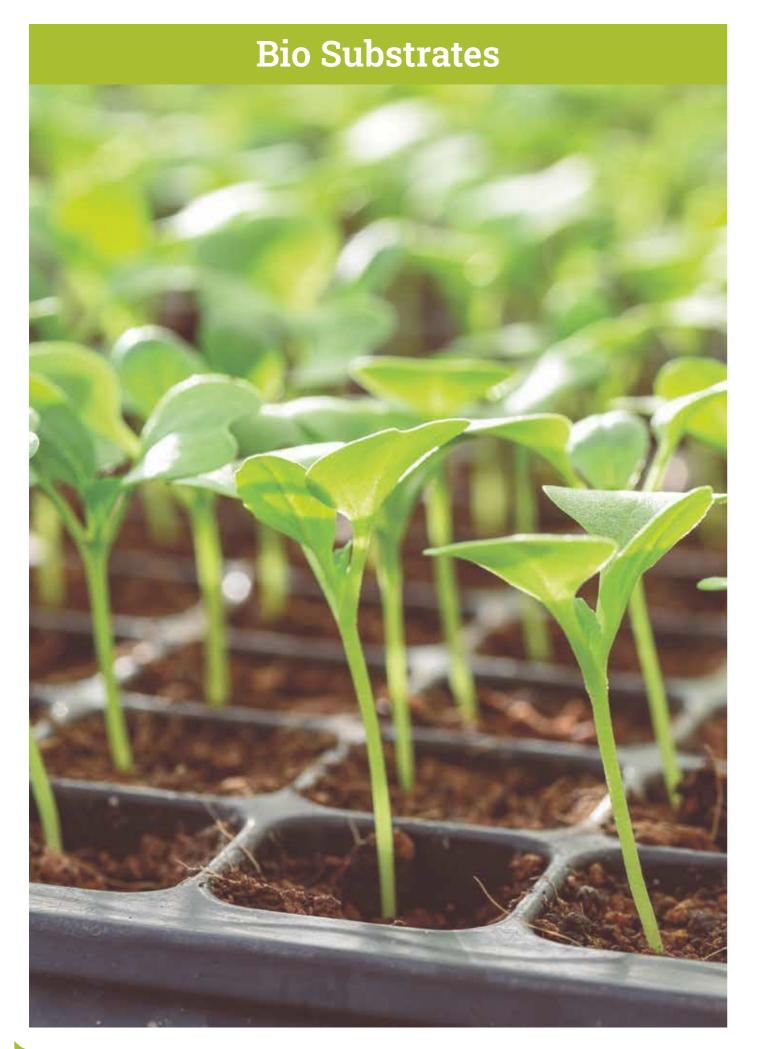
Discover it on page 26.



# Index

BIO Substrates	4
Sowings and pressed cubes	6
Specific Formulas	11
Repotting substrates	18
Landscaping substrates	22
Growbags	24
Mulches	26
Raw materials	28
Additives	29
Glossary	30

HORTICULTURE arber arber HORTICULTURE

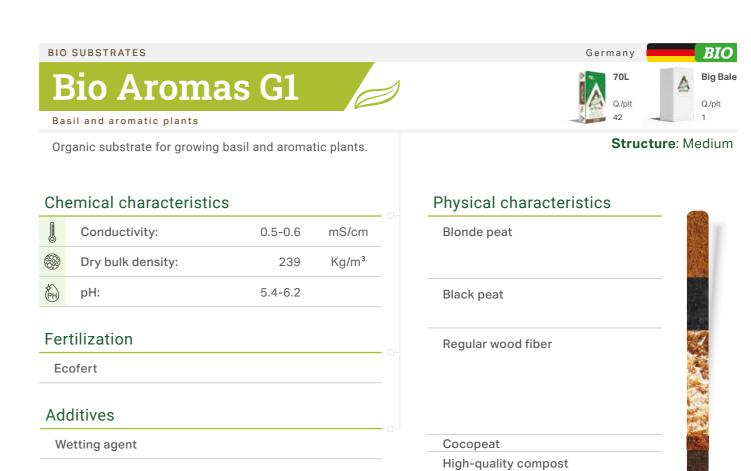


BIO SUBSTRATES Germany **Bio Seeding** Bio Seeding Structure: Fine Organic sowing substrate. Physical characteristics Chemical characteristics Conductivity: 0.6-1 mS/cm Blonde peat Dry bulk density: 287 Kg/m³ 5.4-6.2 рН: Fertilization Black peat

Extra-fine wood fiber

High-quality compost

Cocopeat



Oko Mix 4

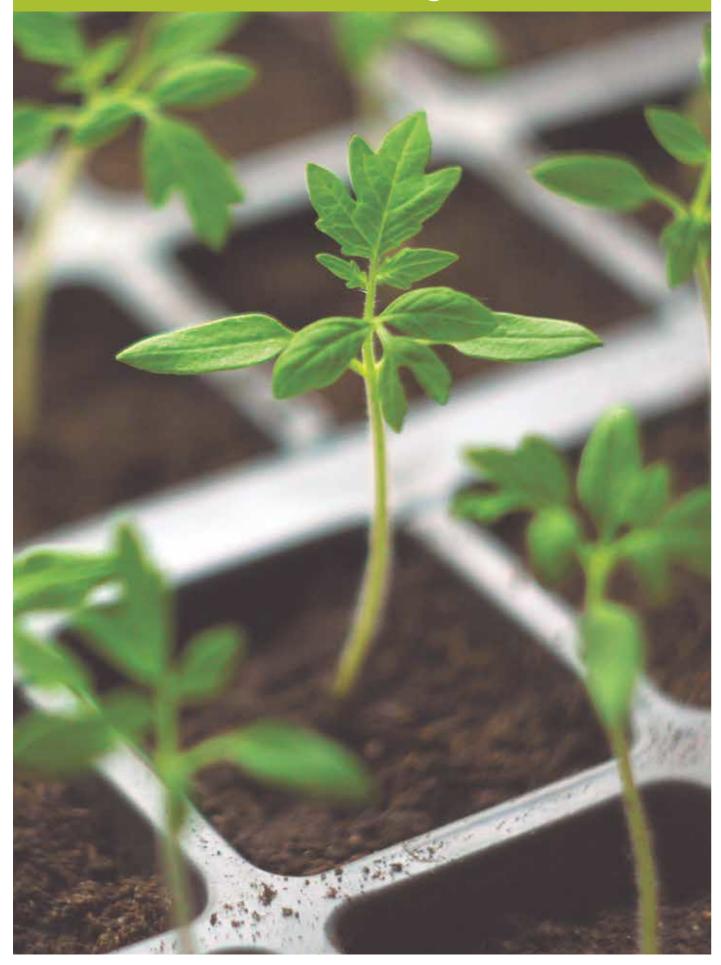
Oko Mix 1

Radigen

Additives

Wetting agent

# **Pressed Seeding Cubes**



SOWINGS AND PRESSED CUBES

# **Press RK-W**







Lithuania



Structure: Fine

# Sowing in containers and pressed cubes

Substrate with a mix of blonde and black peat, suitable for year-round use.

# Chemical characteristics

	Conductivity:	0.4-0.7	mS/cm	
	Dry bulk density:	270-280	Kg/m³	
(PH)	pH:	5.5-6.5		-

# Fertilization

PG Mix
Radigen

## Additives

Calcareous pH corrector

Wetting agent

# Physical characteristics

Blonde peat

Black peat



SOWINGS AND PRESSED CUBES

# **DX Summer**

Sowing during the summer months

Recommended substrate for sowing during the summer months.

# Chemical characteristics

	Conductivity:	0.6-1.0	mS/cm
	Dry bulk density:	162-198	Kg/m³
PH	рН:	5.5-6.5	

# Fertilization

PG Mix
Radigen

## Additives

Wetting agent

Lithuania







Structure: Fine

# Physical characteristics

Blonde peat

Black peat



# Unipot Seeding 70/30









Structure: Fine

Sowing in containers and pressed cubes

Substrate for sowing with a higher amount of black peat.

## Chemical characteristics

	Conductivity:	0.7-1.3	mS/cm
	Dry bulk density:	180-190	Kg/m³
(PH)	pH:	5-6	

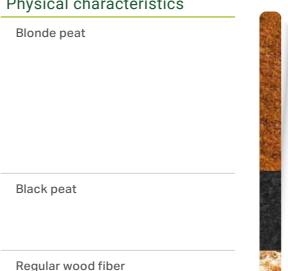
## Fertilization

PG Mix		
Radigen		

## Additives

Wetting agent

# Physical characteristics





# DX Seeding

Sowing in containers

Balanced substrate with extra-fine structure, ideal for sowing in containers.

### Chemical characteristics

	Conductivity:	0.6-1	mS/cm
	Dry bulk density:	143-175	Kg/m³
PH	рН:	5.5-6.5	

### Fertilization

PG Mix Radigen

## Additives

Wetting agent









# Structure: Fine

## Physical characteristics



Black peat

### SOWINGS AND PRESSED CUBES

Sowing in pressed cubes









Structure: Fine

Structure: Fine

# Chemical characteristics

	Conductivity:	0.4-0.8	mS/cm
	Dry bulk density:	260-270	Kg/m³
PH	pH:	5.5-6.5	

Balanced substrate with extra-fine structure and added Oxywet, specifically designed for sowing in pressed cubes.

### Fertilization

PG Mix

## Additives

Oxywet

Wetting agent

# Physical characteristics

Blonde peat

Black peat

# SOWINGS AND PRESSED CUBES Lithuania DX Seeding + Perlite Sowing in containers

Balanced substrate with extra-fine structure, ideal for sowing in containers. The presence of perlite increases root

### Chemical characteristics

aeration, ensuring better drying.

	Conductivity:	0.6-1	mS/cm
	Dry bulk density:	143-175	Kg/m³
PH	рН:	5-6	

# Fertilization

PG Mix Radigen

## Additives

Wetting agent

Physical characteristics

Blonde peat Black peat

Perlite







# Press Top





Sowings and pressed cubes

Versatile substrate for sowings and pressed cubes, produced in Germany using only German black peat.

## Chemical characteristics

	Conductivity:	0.6-1	mS/cm
	Dry bulk density:	341	Kg/m³
(PH)	pH:	5.2-6	

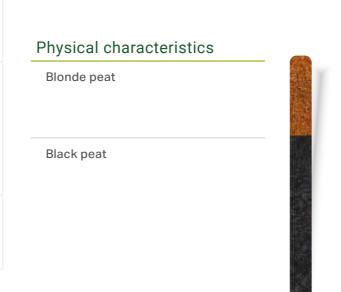
## Fertilization

PG Mix

### Additives

Wetting agent

# Structure: Extra-fine





# Tray SSF3

Sowings

Specific substrate for container sowings, produced in Germany.

## Chemical characteristics

	Conductivity:	0.6-1	mS/cm
<b>****</b>	Dry bulk density:	281	Kg/m³
(PH)	pH:	5.2-6	

## Fertilization

PG Mix
Radigen

## Additives

Wetting agent



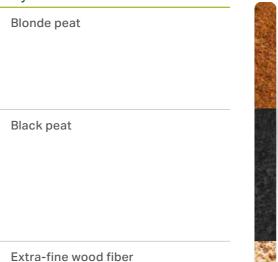
Cocopeat

Extra-fine wood fiber



### Structure: Fine

## Physical characteristics



SOWINGS AND PRESSED CUBES

# DX-60 W 0-10 + Perlite

Q./r



Lithuania



Structure: Medium-fine

Structure: Medium-fine

Sowing of cucurbits

Substrate for sowing melons, zucchinis, and various cucurbits.

# Chemical characteristics

	Conductivity:	0.7-1.3	mS/cm
	Dry bulk density:	210-220	Kg/m³
(PH)	pH:	5.5-6.5	

## Fertilization

PG Mix
Radigen

### Additives

Calcareous pH corrector

Wetting agent

# Physical characteristics

Blonde peat

Black peat

Extra-fine wood fiber

# Taleas S5 Cuttings Lithuania 70L Q/plt 42 Q/plt 18 Q/plt 18

Light and highly draining substrate. Specifically enriched with perlite to facilitate both green and woody cuttings.

# Chemical characteristics

	Conductivity:	0.4-0.6	mS/cm
	Dry bulk density:	161-196	Kg/m³
(PH)	pH:	5.2-6	

## Fertilization

PG Mix

# Additives

Sand
Wetting agent

# Physical characteristics

Blonde peat

Black peat

Perlite





# Chemical characteristics

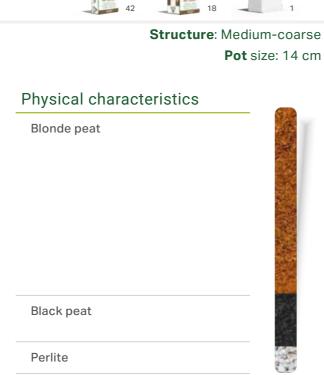
	Conductivity:	0.6-1	mS/cm
	Dry bulk density:	118-144	Kg/m³
PH	pH:	5.5-6.5	

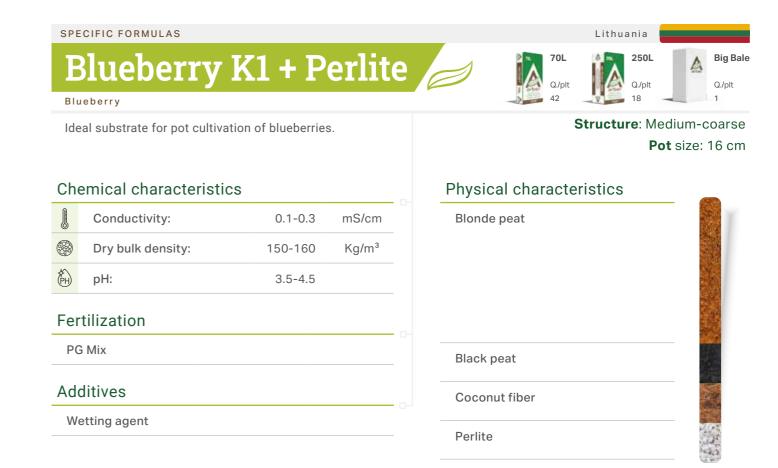
# Fertilization

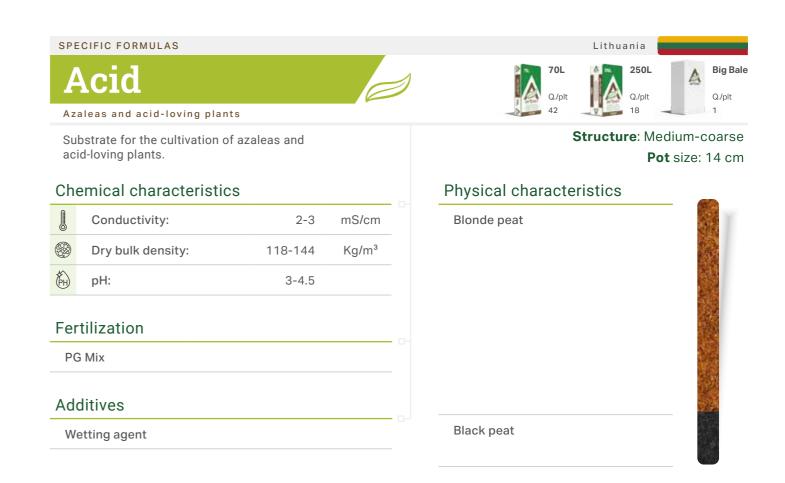
PG Mix

## Additives

Wetting agent







# **Cactus LPX1**









Succulent plants

Substrate for the cultivation of succulent and cacti plants in medium to large pots. The high content of inert materials such as pumice and lava rock reduces drying time, preventing

## Chemical characteristics

	Conductivity:	0.4-0.6	mS/cm
	Dry bulk density:	162-198	Kg/m³
PH	pH:	5-6	

# Fertilization

PG Mix

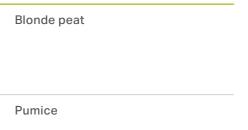
## Additives

Wetting agent

# Structure: Medium-coarse

Pot size: 14 cm

# Physical characteristics



Lava rock

# SPECIFIC FORMULAS Lithuania Q./plt Camellia

Substrate for pot cultivation of camellia.

## Chemical characteristics

	Conductivity:	0.4-0.6	mS/cm
	Dry bulk density:	161-196	Kg/m³
(PH)	pH:	5.2-5.8	

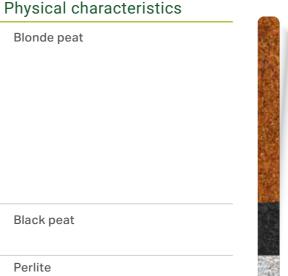
## Fertilization

PG Mix Radigen

## Additives

Micromax

Wetting agent



Structure: Medium-coarse

HORTICULTURE arber

# Pot size: 14 cm

Chemical characteristics

# Fertilization

рН:

PG Mix Radigen

Substrate designed for Poinsettias, produced in Germany.

0.6-1

141-72

5.2-6

mS/cm

Kg/m³

# Additives

Clay

Wetting agent

arber HORTICULTURE

### SPECIFIC FORMULAS

Poinsettias and cyclamens

Poinsettias and Cyclamens.

Conductivity:

Fertilization

PG Mix

Radigen

Additives

Wetting agent

SPECIFIC FORMULAS

Poinsettia

Poinsettia

Conductivity:

Dry bulk density:

Clay

Dry bulk density:

Chemical characteristics

Poncicl DKX

Substrate specially formulated for the cultivation of





Lithuania

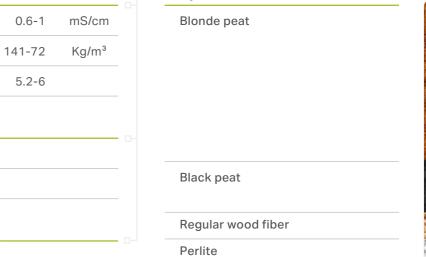




Pot size: 14 cm

Structure: Medium-coarse

# Physical characteristics





Structure: Medium-coarse Pot size: 14 cm

# Physical characteristics

Blonde peat Black peat Regular wood fiber Perlite



Professional substrate specially formulated for the cultivation of all aromatic and medicinal plants.

# Chemical characteristics

	Conductivity:	1.0-1.4	mS/cm
	Dry bulk density:	141-72	Kg/m³
PH	рН:	5-6	

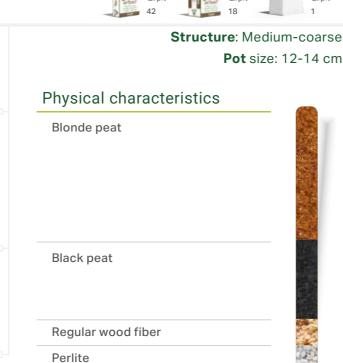
# Fertilization

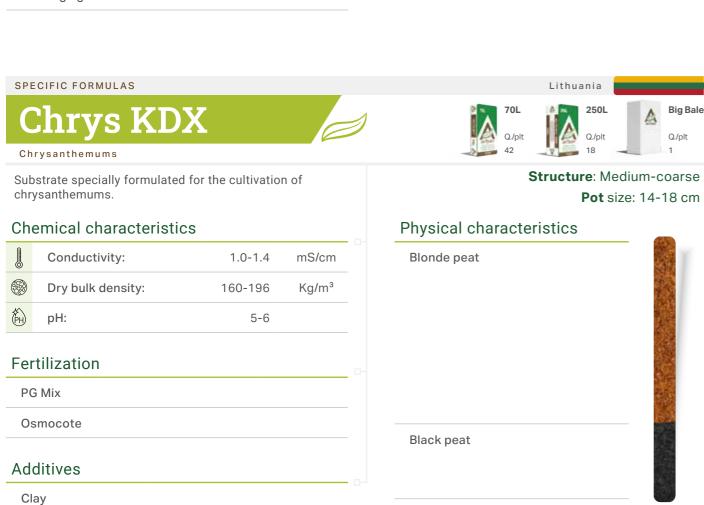
PG Mix		
Radigen		

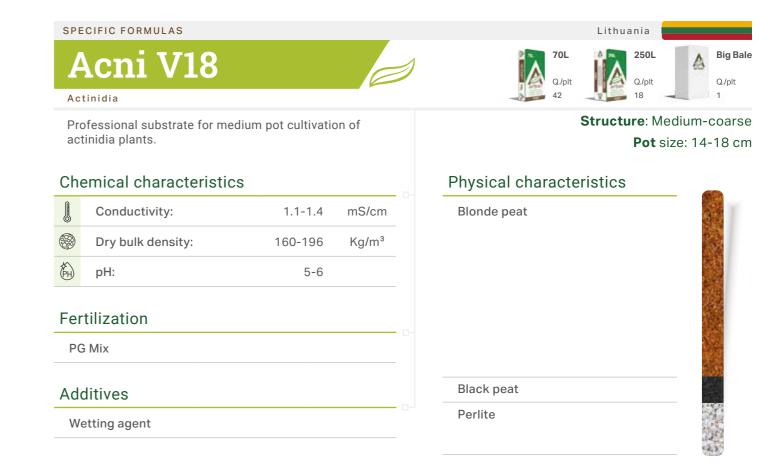
## Additives

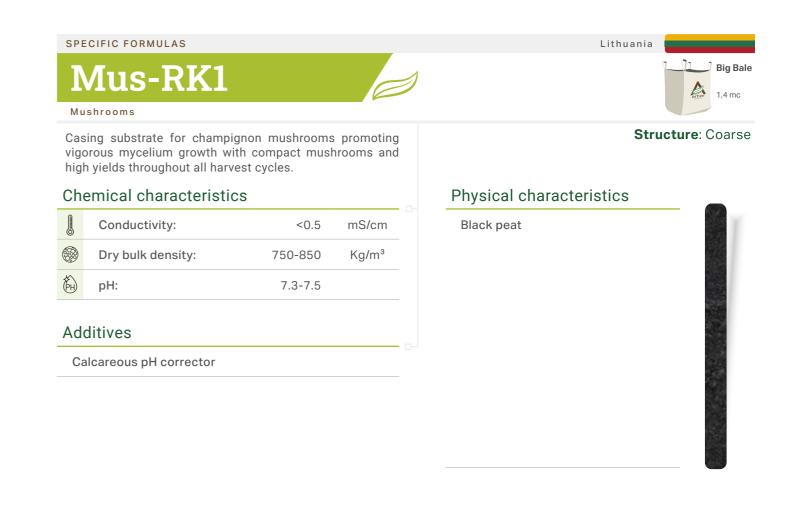
Wetting agent

Wetting agent









# **Repotting substrates**



SPECIFIC FORMULAS

# Florigen Plus

Medium-short cycle plants

Substrate suitable for the cultivation of geraniums and medium-short cycle flowering plants in 12-14 cm diameter pots during the summer months.

## Chemical characteristics

	Conductivity:	1.1-1.4	mS/cm
	Dry bulk density:	126-154	Kg/m³
PH	pH:	5.5-6	

## Fertilization

PG Mix Radigen

# Additives

Clay

Wetting agent

Lithuania











Structure: Medium

Pot size: 12-14 cm

# Physical characteristics

Blonde peat

Black peat

REPOTTING SUBSTRATES

short-cycle annual plants.

Short-cycle plants





Lithuania



Structure: Medium Pot size: 10-12 cm

## Chemical characteristics

Recommended substrate for the cultivation of

Conductivity: 0.6-1 mS/cm Dry bulk density: 149-182 Kg/m³ 5.5-6.5

## Fertilization

PG Mix

## Additives

Radigen

Clay

Wetting agent

# Physical characteristics

Blonde peat

Black peat

Regular wood fiber

# REPOTTING SUBSTRATES

# **Unipot 7-20**

Medium-short cycle plants

Substrate for repotting medium-short cycle plants during the winter months.

## Chemical characteristics

	Conductivity:	0.8-1.5	mS/cm
	Dry bulk density:	190-200	Kg/m³
(PH)	pH:	5-6	

### Fertilization

PG Mix

## Additives

Wetting agent





Lithuania



Structure: Medium Pot size: 12-14 cm

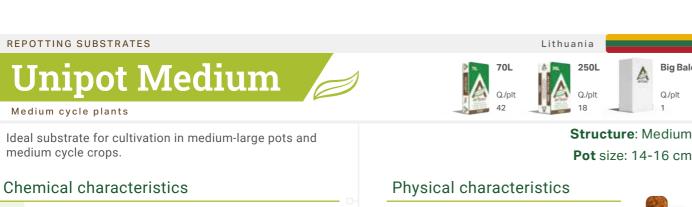
# Physical characteristics

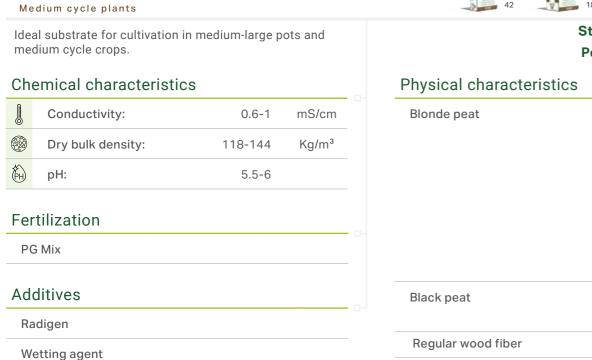
Blonde peat

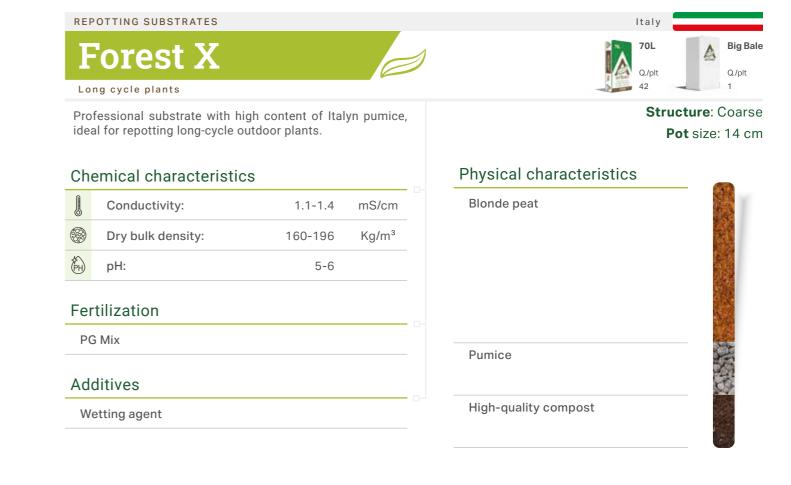
Black peat

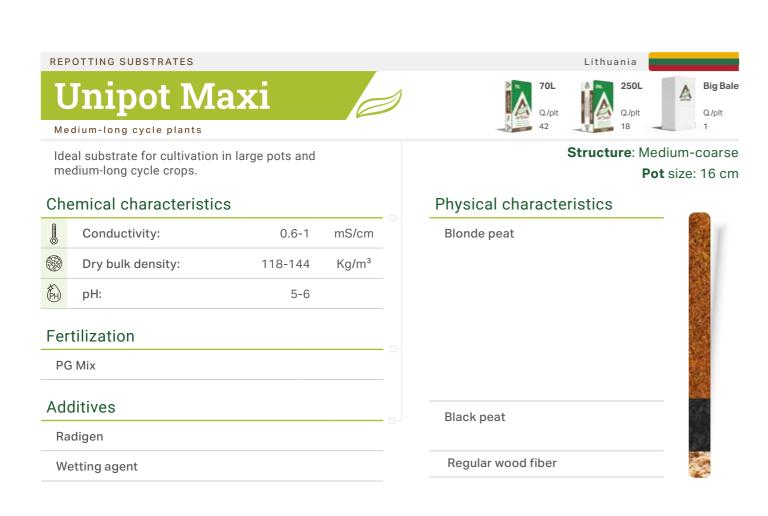
Regular wood fiber

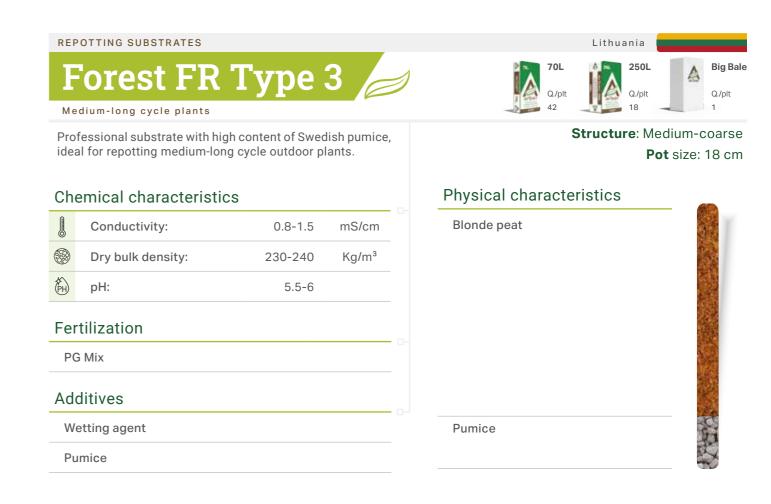












# Landscaping substrates



LANDSCAPING SUBSTRATES

# Lawn-Sport

Sports lawns





Structure: Fine

# Chemical characteristics

	Conductivity:	0.6-1	mS/cm
	Dry bulk density:	143-175	Kg/m³
PH	pH:	5-6	

Professional substrate for sports lawns with Vulcamix.

# Fertilization

PG Mix

# Additives

Radigen

Wetting agent

# Physical characteristics

Blonde peat

High-quality compost

Vulcamix

LANDSCAPING SUBSTRATES

# Lawn-Garden





Lithuania

Structure: Medium

Structure: Medium

## Substrate for soil preparation and turfgrass seeding.

## Chemical characteristics

		Conductivity:	1-1.4	mS/cm
6		Dry bulk density:	155-189	Kg/m³
(	PH)	pH:	5-6	

## Fertilization

Turf lawns

PG Mix

## Additives

Sand

Wetting agent

# Physical characteristics

Blonde peat

Black peat

# LANDSCAPING SUBSTRATES Top Soil 2

Roof gardens

Substrate specifically designed for roof gardens. It has high permeability to prevent waterlogging, a structure that does not compact over time, and ensures a high oxygen supply.

## Chemical characteristics

	Conductivity:	0.6-1	mS/cm
	Dry bulk density:	118-144	Kg/m³
(PH)	pH:	6.5-7.5	

## Fertilization

PG Mix

# Additives

Sand

Wetting agent

# Physical characteristics

Blonde peat

Pumice

Lava rock

# Vegetable Growbags



100x18x12 cm

100x15x12 cm Structure: Coarse

Lithuania

Tomatoes and vegetables

Grow bags with plastic coating and holes for tomato and other vegetable production. UV protection guaranteed for 3 years.

## Chemical characteristics

	Conductivity:	0.7-1.45	mS/cm
	Dry bulk density:	210-220	Kg/m³
PH	pH:	5.5-6.5	

## Fertilization

PG Mix

# Additives

Calcareous pH corrector

Wetting agent

# Physical characteristics

Blonde peat

Black peat

Peat fiber

Coconut fiber

SOILLESS CULTIVATION

# Strawberry Growbags



100x18x16 cm 100x15x12 cm

Structure: Coarse

Strawberries

Grow bags with plastic coating and holes for strawberry production. UV-resistant for at least 3 years.

## Chemical characteristics

	Conductivity:	1.0-1.8	mS/cm
	Dry bulk density:	210-220	Kg/m³
PH	pH:	5.5-6.5	

## Fertilization

PG Mix Radigen

# Additives

Clay

Wetting agent

Physical characteristics

Blonde peat

Black peat

Peat fiber

Coconut fiber

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# **Mulches**



MULCHES

# AR Containermulch









AR Containermulch is an innovative blend of wood fiber and thermally sanitized wood chips, designed to function both as mulch in pots and garden beds. Thanks to its light and breathable structure, it creates a protective layer that drastically reduces water evaporation—a crucial advantage during the hotter months and in pots—and effectively hinders the growth of weeds, keeping the surrounding area clean and

Beyond its main functions, AR Containermulch acts as thermal insulation, protecting roots from temperature spikes and promoting denser, more vigorous root development. Over time, it naturally decomposes, returns nutrients to the soil, and helps reduce erosion on sloped land. Plants mulched with AR Containermulch also offer an attractive visual impact at points of sale and support more sustainable management by reducing the need for chemical herbicides.

For optimal application, it is recommended to spread a uniform layer of 2-3 cm on the pot or cultivation soil.



# Vermiculite





Germany



Arber Vermiculite is a naturally occurring mineral that is thermally expanded, ideal for improving water retention, aeration, and root protection in professional cultivation. Thanks to its layered structure, it holds water and nutrients, releasing them gradually to promote balanced plant growth.

Vermiculite is lightweight, stable, and chemically inert, free from pathogens and toxic substances, making it an excellent choice for horticulture, seed germination, and cutting rooting. Advantages of Arber Vermiculite:

- · Dust-free
- High water retention with gradual moisture release
- Improves aeration and root protection
- · Lightweight, stable, and durable material
- 100% natural and pathogen-free
- · Ideal for professional substrates and plant propagation
- Consistent production and regular deliveries



Available granulometries: 0-2 mm and 0-4 mm



# Raw materials



	Granulometry	Bag 10L	Bag 45L	Bag 50L	Bag 100L	Big Bale
Pumice	3 - 8 mm	-	-	Х	-	Х
volcanic	3 - 5 mm	-	-	-	-	Х
lava rock	5 - 10 mm	-	-	-	-	Х
Perlite	2 - 6 mm	-	-	-	Х	-
Expanded clay	-	Х	Х	-	-	-

	Granulometry	pH standard	Variable pH	Bag 250L	Big Bale
	0 - 40 mm	Х	Х	Х	Х
Blonde peat from	0 - 10 mm	Х	Х	-	Х
blocks	10 - 40 mm	Х	Х	-	Х
	20 - 40 mm	Х	Х	-	Х
<b>5</b> 1.1	0 - 10 mm	Х	Х	Х	Х
Black peat	0 - 20 mm	Х	Х	Х	Х

# **Additives**

# Oxywet

Material made from high-quality Swedish clay, free of contaminants such as heavy metals, sodium, chloride, and dioxins. It is used as a **natural wetting agent** in substrates to keep peat moist and distribute water throughout the substrate. This increases oxygen levels in the lower parts of the container, facilitating the growth of horticultural and floricultural crops.

# Micromax

It is a **slow-release fertilizer** with a nutrient duration of up to 18 months. It is designed to fully optimize the effectiveness of micronutrients and macronutrients and is recommended for the cultivation of all types of plants.

## **Potmix**

Additive easy to mix with peat and other substrate components. It helps improve **retention and the gradual release of fertilizers and water**. Additionally, it **normalizes pH and absorbs harmful** substances such as toxins, pathogens, and/or heavy metals.



HORTICULTURE arber arber horticulture

# Glossary

Peat Peat is a deposit of waterlogged plant remains and forms in soils saturated with water in the absence of oxygen and hydrogen. It is especially combined with garden and vegetable soil because, being acidic and fibrous, it makes the soil light high-quality peat currently represent the most effective and soft. Peat is classified into blonde, brown, and black types. solution for the most demanding professional and hobbyist Blonde peat is extracted from the upper layers of the peat bog **growers.** and is minimally decomposed, while brown and black peat are taken from deeper layers and have a medium to high degree of

decomposition. Blonde peat is characterized by greater fibrosity and porosity, whereas brown and black peat have higher density and water retention capacity. Products containing 90-100% **Notes** 

Coconut fiber Material used in hydroponic cultivation obtained by removing fine dust from coconut husk. It promotes root development and, although it retains air even when fully saturated, it **dries** more slowly than many other substrates used in soilless cultivation.

Cocopeat Substance extracted from the pith inside substrate for seed sowing. Coconut peat is also used as a soil

the coconut shell. Its antifungal properties make it a good amendment, soaking mixture, and in hydroponic production.

Perlite Inorganic mineral of volcanic origin, with a color it allows the production of well-draining soils and mixes in soils, potting mixes, and as is. Expanded perlite is therefore development. used both as a soil amendment and as a corrective in cultivation substrates, helping to recreate an ideal habitat for the life cycle of every plant. Thanks to its porous structure,

varying from gray to pink, and a porous, rounded shape. that enable continuous gas exchange with the external Expanded perlite is obtained through a thermal expansion environment. Finally, expanded perlite protects plant root process during which granules form inside, providing high systems from temperature fluctuations by maintaining lightness and good physical properties for use in agriculture, a constant temperature, thereby promoting normal crop

Vermiculite Material capable of improving substrate aeration. It does not deteriorate or rot and can protect seeds and young plants from fungal attacks.

Volcanic lava rock Eco-friendly volcanic granules reduce soil drying. The intense color also serves a decorative with **excellent mulching** and weed control properties, suitable for use in gardens, parks, and flower beds. Its uniform variations in weight. granulometry allows for easy application, reducing installation time while delivering particularly appealing aesthetic results. The micro-porosity of the granules provides good thermal insulation, while its capacity to store water reserves helps

purpose. Being a hygroscopic product, it may experience

Pumice Pumice is the result of the expansion of effusive ecological product suitable for floricultural applications, where it magmatic mineral, producing a highly porous and notably lightweight material. It has great water retention capacity and releases liquids slowly. This is a completely natural and

is already widely used.

Vulcamix Vulcamix is a ready-to-use product, easy suitable for intensive use (up to 500 hours/year) by promoting to apply, free from harmful substances and weed seeds, which effectively replaces silica sands in the treatment and replenishment of turfgrass (top dressing). It helps create lawns characteristics.

the development of root systems. It is also ideal for vertidrain operations as a corrector of the soil's chemical and physical

**Clay** It appears in the form of small pebbles made of baked favorable for the **development of the plant's root system**. clay. Expanded clay is a porous medium that is extremely

Calcareous pH corrector Material used to increase the pH of a substrate.

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